

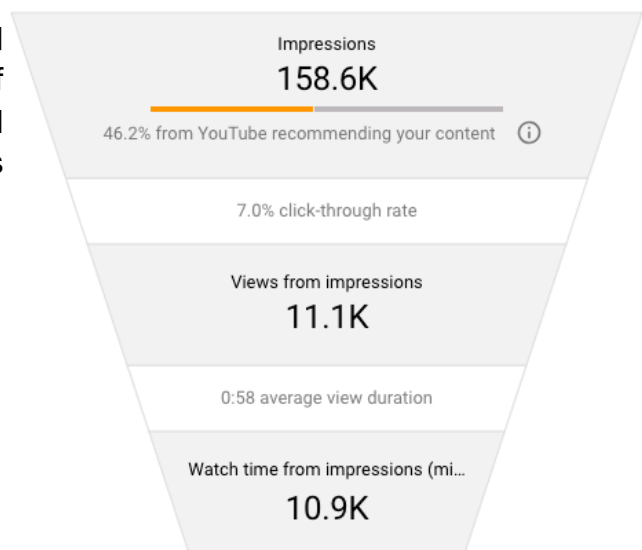
**12 months of video marketing:**

7.9% of 377,900 viewers seeing client video description, clicked to watch the video. That equals **44,100 views of client content** showcasing client products and services.



**Organic search results**

Impressions and how they led to watch time  
Data available Oct 1, 2018 – Feb 11, 2019 (134 days)



SEO: Search Engine Optimization build channel content with more potential of YouTube algorithms matching your channel content to people seeking similar products and services.

The average client video is 60-75 seconds.

The watch time is represented in minutes.